

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. -	
Licensee NVT PORTLAND LICENSEE, LLC					
Call Sign KOIN		Facility Id 35380		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
PORTLAND		OR	MULTNOMAH		97201 -
Nielsen DMA PORTLAND OR		World Wide Web Home Page Address HTTP://WWW.KOINLOCAL6.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 02/01/2015	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	6				
<input checked="" type="checkbox"/> Digital	40				
Report reflects information for quarter ending: 06/30/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, if you have fully complied with the requirements of the selected option?				<input type="radio"/> Yes <input checked="" type="radio"/> No	
Comments:					
Were you required to air service loss notices (See 47 C.F.R. 73. § 674(b)(5) for details)?				<input type="radio"/> Yes <input checked="" type="radio"/> No	
If YES, Complete Section E					
Simulcasting:					
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.					
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment				File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for

additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	144
Total 5:00 a.m. to 1:00 a.m. CSTs	235
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	32
Total 6:00 a.m. to 9:00 a.m. CSTs	0
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	32
Total 6:00 p.m. to 11:35 p.m. CSTs	66
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments: CBS DID NOT PROVIDE ANY DTV TRANSITION RELATED PSAS OR CSTS FOR 2ND QUARTER 2009.	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).	
Total number of 30 Minute Informational Programs	2
Comments: KOIN AIRED A NAB-PRODUCED DTV 30-MINUTE INFORMATIVE PROGRAM ON THE FOLLOWING DATES: SATURDAY 6/6/09 @ 3:30-4PM AND SUNDAY 6/7/09 @ 5:30-6PM.	

Countdown Eligible Pieces - Last Quarter

Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run?	
0	Graphic Displays

235	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>
Comments: ALL OF KOIN'S DTV TRANSITION CRAWLS PROVIDED COUNTDOWN AND WALK-IN CENTER INFORMATION.	

Mandatory Daily Notices - Last Quarter

Beginning April 1, 2009, Option Two stations must also provide information about antenna use, the need for rescanning, and walk-in DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition CST obligations. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).	
Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments:	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: 1. KOIN VOLUNTEERED TO BE THE PORTLAND, OR MARKET NIGHTLIGHT STATION. FROM 6/12/09 @ 7:25AM TO 6/27/09 @ 7:25AM KOIN'S ANALOG CHANNEL REMAINED ON-THE-AIR WITH AN NAB-PRODUCED DTV TRANSITION INFORMATIVE VIDEO IN ENGLISH AND SPANISH LOOPED 24-HOURS, 7 DAYS A WEEK. 2. KOIN AIRED THE FOLLOWING DTV TRANSITION-RELATED NEWS STORIES DURING 2ND QUARTER 2009: APRIL 2009 1--DTV PHONE BANK WITH ELDERS IN ACTION (5, 530 & 6PM NEWS) 17--DTV SCAM WARNING/PROMOTED DTV HOTLINE AS A SOLUTION (5PM NEWS) MAY 2009 6 -- DTV PHONE BANK WITH ELDERS IN ACTION (5, 530 & 6PM NEWS) 7 -- FULLSCREEN INFORMING VIEWERS OF LOCAL DTV WALK-IN CENTERS (6PM NEWS) 13 -- LIVE COVERAGE OF FCC OFFICIALS' VISIT TO PORTLAND TO ANSWER QUESTIONS ABOUT THE TRANSITION (NOON)	

- 21 -- COVERAGE OF DTV SOFT TEST (NOON & 6PM)
- 21 -- PROMOTION OF URBAN LEAGUE OF PORTLAND'S DTV HELP (5PM NEWS)
- JUNE 2009
- 5 -- LIVE INTERVIEW WITH FCC REPRESENTATIVE (6AM NEWS)
- 5 -- FULLSCREEN INFORMATION VIEWERS OF OPB'S DTV HOTLINE (530P NEWS)
- 5 -- COVERAGE OF DTV TOWN HALL IN GRESHAM (6PM NEWS)
- 9 -- LIVE INTERVIEW WITH FCC REPRESENTATIVE (530 & 630 AM NEWS)
- 9 -- DTV SOFT TEST/PSA (5PM NEWS)
- 9 -- PACKAGE ON SWITCH WITH SOUND FROM FCC REPRESENTATIVE (530PM NEWS)
- 9 -- DTV SWITCH WARNING WITH OPB PHONE BANK PUSH (6PM NEWS)
- 11-- DTV SWITCH CHECKLIST (530AM NEWS)
- 11 -- LIVE ONSET INTERVIEW WITH OPB DTV PHONE BANK REP (630AM NEWS)
- 11 -- LIVE COVERAGE OF LOCAL DTV INFORMATION EVENT FOR IMMIGRANT & REFUGEE POPULATIONS (NOON)
- 11 -- INFORMATION VO ON HOW TO RESET YOUR TV WITH A CONVERTER BOX/PHONE BANK HOTLINE (5PM)
- 11 -- PACKAGE ON THE DTV INFORMATION EVENT FOR IMMIGRANT & REFUGEE POPULATIONS (530P)
- 11 -- SHORTER VERSION (VO/SOT) ON THE DTV INFORMATION EVENT FOR IMMIGRANT & REFUGEE POPULATIONS (6PM)
- 11 -- FULLSCREEN GRAPHIC WARNING OF THE SWTICH (11PM)
- 12 -- NATIONAL PKG FROM CBS ON THE TRANSITION (530AM/630AM)
- 12 -- LIVE COVERAGE OF OPB/DTV PHONE BANK (NOON)
- 12 -- PKG ON THE OPB/DTV PHONE BANK (5PM)
- 12 -- SHORTER VERSION (VO/SOT) ON THE OPB/DTV PHONE BANK WITH FAQ (530PM)
- 12 -- SHORTER VERSION (VO/SOT) ON THE OPB/DTV PHONE BANK WITH FAQ (6PM)
- 12 -- SHORT REMINDER OF THE OPB PHONE BANK (11PM)

Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No

Comments:
A DTV COUNTDOWN CLOCK RAN ON THE HOME PAGE AND OUR DTV ANSWERS WEBPAGE LOCATED AT [HTTP://WWW.KOINLOCAL6.COM/CONTENT/ABOUTKOIN/KOINDTV/DEFAULT.ASPX](http://www.koinlocal6.com/content/aboutkoin/koinDTV/default.aspx). LINKS TO THE DTV CONVERTER BOX COUPON INFORMATION SITE, THE FCC DTV WEB PAGES, THE NAB DTV INFORMATION WEBSITE AND THE CEA INFORMATION WEBSITE WERE LOCATED ON THE DTV ANSWERS WEBPAGE PREVIOUSLY LISTED. THE OREGON PUBLIC BROADCASTING DTV TRANSITION HELP CENTER

TELEPHONE NUMBER AND HOURS WERE POSTED ON THE DTV ANSWERS WEBPAGE PREVIOUSLY LISTED. WALK-IN HELP CENTER LOCATIONS, HOURS AND PHONE NUMBERS WERE POSTED ON THE DTV ANSWERS WEBPAGE PREVIOUSLY MENTIONED.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements Comments:	
<input type="checkbox"/> Community Events Comments:	
<input checked="" type="checkbox"/> Other (describe) Comments: 1. DTV PHONE BANKS WITH 10 TRAINED VOLUNTEERS FROM ELDERS IN ACTION HELD AT KOIN ON 4/1/09 AND 5/6/09 @ 4-7PM. 2. KOIN PARTICIPATED IN THE FCC-PORTLAND RESIDENT AGENT OFFICE'S PRESS CONFERENCE TO INFORM THE GENERAL PUBLIC ABOUT THE DTV TRANSITION DURING THE LAST 30-DAYS ON 5/13/09.	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments:	

Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing <i>William T. Perry</i>	Typed or Printed Title of Person Signing PRESIDENT/GENERAL MANAGER
Signature WILLIAM T. PERRY	Date (mm/dd/yyyy) 07/08/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number

or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Federal Communications Commission

FCC MB - CDBS Electronic Filing
Account number: 760673

Description: KOIN 2ND QUARTER 2009 FORM 388
Application Reference Number: 20090708ADQ
Successfully filed at Jul 8 2009 1:14PM

Based on the information supplied, no fee is required.

[Menu](#)

[Logout](#)